





# Content





TARGET MARKET 06







CONSTRUCTION CHEMICAL APPLICATION 11









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# About Us

i Enterprise is a leading name in Construction Chemicals, in terms of trust and reliability in Bangladesh. Among all chemical brands a major portion comes from our partner "BASF", Germany, a 150-year-old international organization. BASF is the world's leading chemical company. Top level technical advisor support our distribution network. Our strength lies in Quality and Reliability. We provide free technical services to solve constructional problems, along with detailed technical specification and proposals. One promise, one experience defined by the idea behind our brand -"Building Confidence".



Our success is based on R&D, Competence, Service & Passion to innovate new solutions & products. "No compromise with quality, it's 100% guaranteed".

To apply high-tech products, we train specialized applicators to undertake the jobs under proper supervision of qualified Civil Engineers. To maintain high technical standards, we are one of the few companies to have a dedicated Training programs and access to technology lab. International quality, Technical Backup and your Trust makes us a successful and leadingConstruction Chemical supplier in Bangladesh.





# Connected partnerships for sustainable living in Bangladesh





# About BASE





Since its beginnings as a small manufacturing company in Germany in 1865, BASF has grown to become the world's leading chemical company, with a portfolio ranging from chemicals, plastics, performance products, and crop protection products, to oil and gas.

With 112,000 employees in most countries throughout the world, BASF reported revenues totaling nearly \$80 billion in 2015.

BASF combines economic success with environmental protection and social responsibility to deliver intelligent, sustainable solutions that add value for our customers in everything that we produce. Every day, their talented, passionate, and connected team of employees dedicate themselves to making a difference by working to meet the needs of a rapidly changing world.



By leveraging science and innovation, BASF develops products and solutions that contribute to conserving resources, ensuring nutrition, and improving the quality of life for people around the world. BASF define success by their corporate purpose statement: We create chemistry for a sustainable future.

BASF Corporation is a recognized leader, having been named One of America's Best Employers by Forbes Magazine, Top 50 Company for Diversity by DiversityInc, a Top 100 Ideal Employers

# TARGET MARKET

Focused approach for addressing customer needs











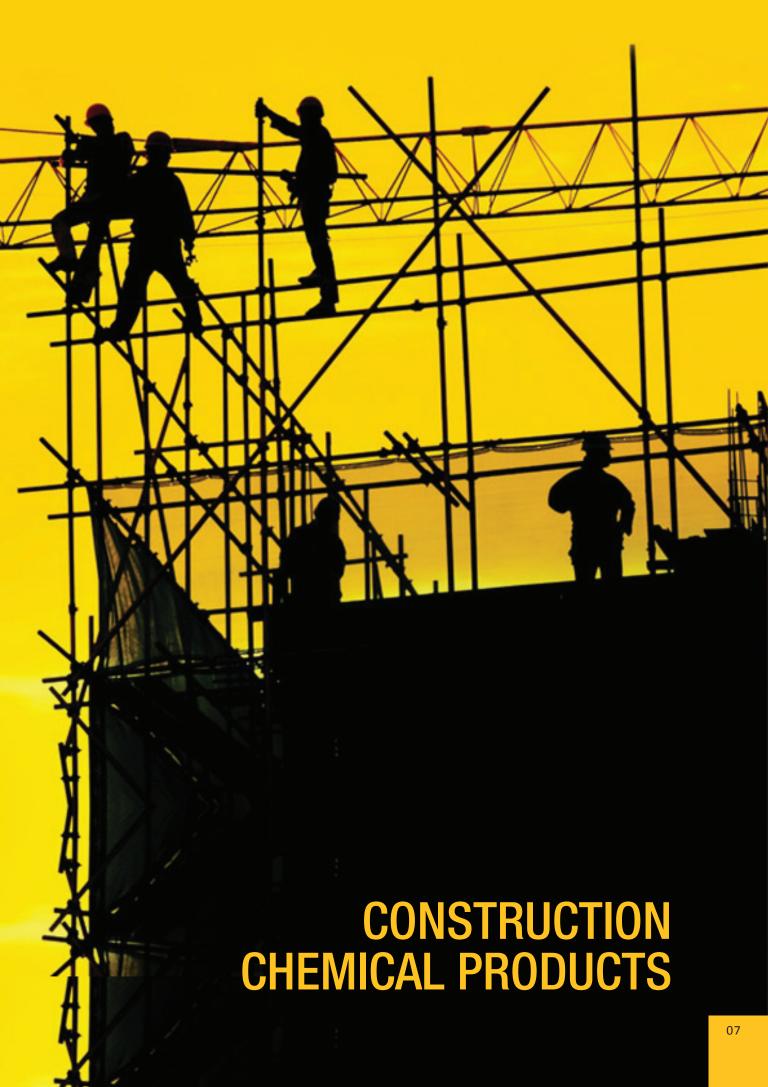












# **RANGE OF PRODUCTS**

We supply construction chemicals aligned in six target markets:

- **CONCRETE**
- **WATERPROOFING**
- **ROOFING**
- **FLOORING**
- **SEALING**
- **REFURBISHMENT**







### **RANGE OF PRODUCTS**

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#### **ADMIXTURES**

1. Master Rehobuild 1100

- High range water reducing super plasticizer admixture (Early setting)

2. Master Rehobuild 623

- High range water reducing super plasticizer retarder admixture

3. Master Pel 707

- Integral waterproofing admixture

4. Master Polyheed 8632

- PCE based retarder cum high strength admixture

5. Master Glenium ACE 30 JP- High range water reducing super plasticizer, high

ultimate strength admixture

#### CONSTRUCTION JOINT & BONDING

7.Master Emaco P168

- General purpose acrylic bonding agent

8. Master Brace 1414

- Epoxy bonding agent

9. Master Seal 910

- Hydro swelling bar for joint

10. Master Emaco SBR

- Construction joint waterproofing with bonding agent

11. PVC Water Stopper

- Highly flexible PVC water stoper for internal & external

construction joint

#### **EPOXY MORTAR**

12. Master Flow 935

- Epoxy anchoring mortar

13. Master Brace 2200

- Epoxy bedding and repair mortar

#### GROUTS

14. Master Flow 150

- Plasticiesd expanding grout cement admixture

15. Master Flow 870

- Non shrink high strength grout cement

#### REPAIR MORTAR & STRENGTHENING SYSTEM

16. Maste Emaco N303

- Fair face mortar for concrete

17. Master Emaco S488

- High strength repair mortar

18. Master Emaco S346

- Highly flowable and high strength micro concrete

#### OIL & CURING COMPOUND

19. Master Finish 202

- Shutter oil (Solvent based)

20. Master Kure 107i

- Curing agent



# RANGE OF PRODUCTS

(Continued...)

#### **EXPANSION JOINTS**

21. Master Seal NP 472

- Polyurethane(PU) based elastomeric joint sealant

23. Filler board - Natural, Bitumen based and Polyurethane bitumen

based filler board for expansion joint and

soundproofing

#### FLOORING

24. Master Top 100

- Dry shake natural floor hardener

25. Ardex FH 20

- Dry shake natural floor hardener

26. Master Top 33

- Curing aid, dust proofing hardening compound for

floor concrete

27. UCRETE-MF MF/AS

- HD technology Polyurethane flooring

#### WATERPROOFING AGENT

28. Master Seal 550/ 540

- Acrylic reinforced cementitious, flexible

waterproofing coating

29. Master Seal 5000 HLM - Liquid cold-applied elastomeric waterproofing

membrane system

30. Master Seal 501

- Deep penetrative, reactive, capillary crystallization

waterproofing system

31. Master Seal 505

- Ultra-rapid setting mortar to plug active water

leaks in concrete



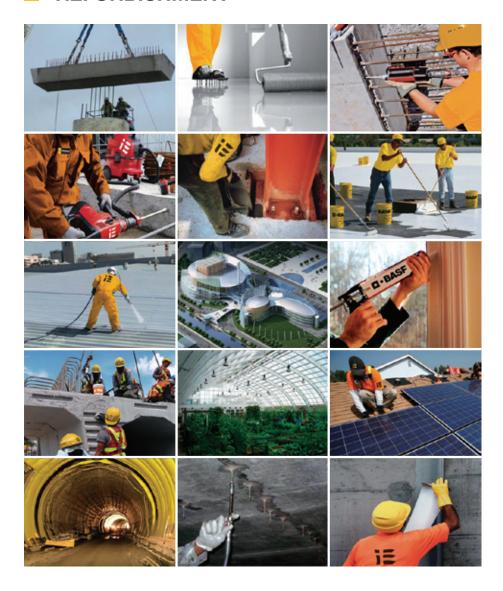


# CONSTRUCTION CHEMICAL APPLICATION

# **RANGE OF SERVICES**

Specialized Applicators to undertake the jobs under proper supervision of qualified Civil Engineers. Our highly trained Applicaor team serves construction chemicals application aligned in six target markets:

- CONCRETE
- WATERPROOFING
- ROOFING
- **FLOORING**
- SEALING & BONDING
- REFURBISHMENT



Specialized Applicators to undertake the jobs under proper supervision of qualified Civil Engineers.



We establish operating procedures and communicate them so that they follow safety and health requirements.



To apply high-tech products, we train specialized Applicators to undertake the jobs under proper supervision of qualified Civil Engineers. To maintain high technical standards, we are one of the few companies to have a dedicated training programs and access to technology lab. International quality, technical backup and your trust makes us a successful and LEADING CONSTRUCTION CHEMICAL APPLICATOR IN BANGLADESH.

(Continued...)

- FLOORING
- WATERPROOFING
- SEALING & BONDING
- PROTECTING
- ROOFING
- GROUTING
- RETROFITTING
- FIRE RETARDATION
- CRACK REPAIR





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### **FLOORING**



**Floor Hardener** 



**Colour Floor Hardener** 



**Epoxy Flooring** 



**Polyurethane Flooring** 



**WATERPROOFING** 



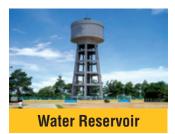
**Basment** 



**Toilet** 



**Terrace** 



**Rooftop Gardening** 



**Rooftop Swimming Pool** 

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### **SEALING & BONDING**





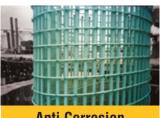






#### **PROTECTING**





**Anti Corrosion** 



**Shutter Releasing** 





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#### **ROOFING**







**Thermal Insulation Board** 



### **GROUTING**



**Non Shrink Cement Grouting** 



**Epoxy Grouting** 



### RETROFITTING











(Continued...)

# Fire Retardation



**Fire Coating** 



**Fire Sealant** 



**Fire PU Foam** 



**Fire Putty Pads** 

### CRACK REPAIR



**Dry Surface Crack** 







#### DHAKA

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